**'ETHICAL WORKS' - a product range with ethical sourcing and manufacture at it's heart. 'Slow design' for the eco-conscious consumer.**

**"I love plants, nature, this whole glorious planet, so it matters to me why, how and what I make and put into the world.”**

**Franca Westaway, Oct.2018**

Exclusive collections of bold, joyful print design explore colour, line and form in a celebration of the beauty of plants and nature’s seasons. “My own garden and the glorious gardens and landscapes of Cornwall, where I live, are an ever-changing source of inspiration. With my ‘Ethical Works’ product range I aim to offer eye-catching, decorative and transformational pieces for the home.”​

‘Ethical Works’ is a carefully curated, handmade product range, bringing modern British luxury and sustainable design into the heart of your home. The handmade-to-order approach encourages a mindful attitude towards spending, “An item only comes into being because a customer wants it.” says Franca, “It’s an act of co-creation. Turning my business model around means that the customer and I are consciously choosing to work together to make something of value that has a place in the world today. The ‘slow movement’ is a new approach that I truly believe in and am committed to, re-evaluating our mindset about how we consume and use resources.”

All textiles, materials, packaging and manufacturing processes are responsibly sourced. The aim is to be plastics free wherever possible and use only biodegradable materials. Natural fibre fabrics include a British produced natural cotton linen and organic, OEKO-TEX or GOTS certified cloth.

Cushions, household linens and wall hangings are handmade-to-order in Cornwall to the highest standards. Fabrics, which can be bought by the metre, and wall art giclee prints are produced by selected UK-based manufacturers using up to date print processes that minimise chemical usage and industrial waste. Franca also works on custom design and make for individual projects. Cushions start at £75, fabrics from £80/m.

Instagram @francawestaway23

Contact Franca direct using hello@francawestaway or visit her website www.francawestaway.com for enquiries or orders.